



FAKE NEWS-REAL NEWS



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False information

News without proven facts.

These news have great capacity to go viral and are published in places with little credibility.

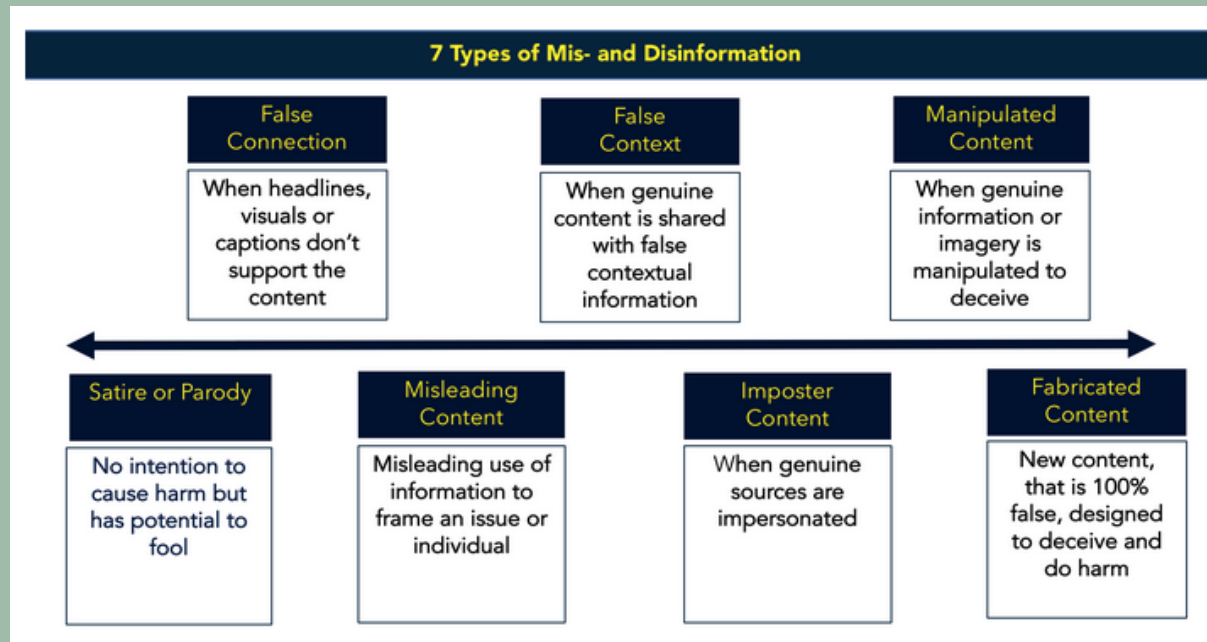
Usually used to influence the public to share.



Types of false information

There are fake news to destroy people's reputation, for example their work career. False reports can also have other purposes for example, some sensational headlines serve as clickbaits.

Some false news are used to make fun of people, but some people think that's true.



How can you recognize them ?

1. Read past the headline.
2. Check if real news also published it.
3. Check the publish date and time.
4. Who is the author?
5. Look what links and sources are used.
6. Look at questionable photos and quotes.
7. Beware confirmation bias.
8. Search if other news are reporting it.
9. Think before you share.



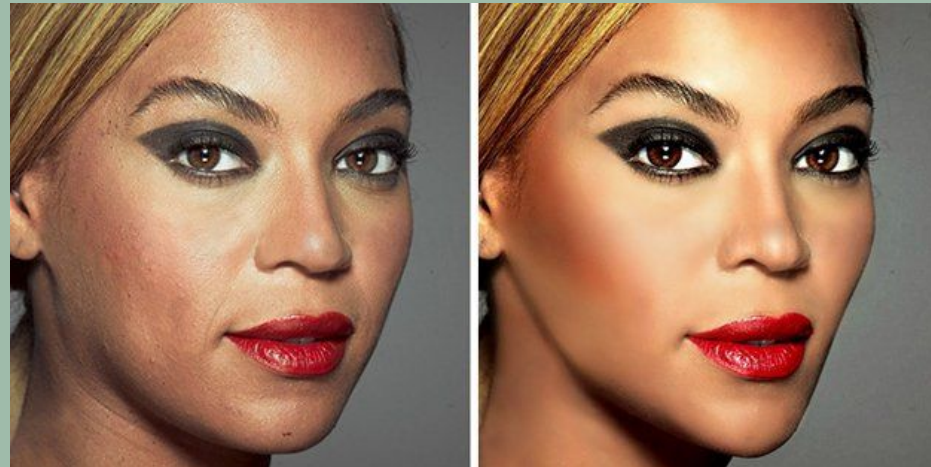
How pictures can be manipulated ?

Photo manipulation is the easiest way to fake news, but also the simplest way to expose two common ways to manipulate photos:

- first one is to edit photos in special programs, for example Adobe photoshop;
- the second is to present real photos as if they were taken at another time or place;

Some tips than can used to find out if is photo is fake are:

- check for flaws in details, such as the color of the face in relation to the body;
- realizeif there are continuity failures and overlapping scenarious;
- detect flaws in light composition or inconsistencies in shadow play;
- payattention to the presence of reflection in the projected image, whether in mirrors, water or glass;



History of hoax

The practical jokes have likely existed for thousands of years.

One of the earliest recorded hoaxes in Western history was the drummer of Tedworth in 1661.

The communication of hoaxes can be accomplished in almost any manner that a fictional story can be communicated: in person, via word of mouth, via words printed on paper.

During the 20th century, the hoax found a mass market in the form of supermarket tabloids.

By the 21st century there were fake news websites which spread hoaxes via social networking websites.

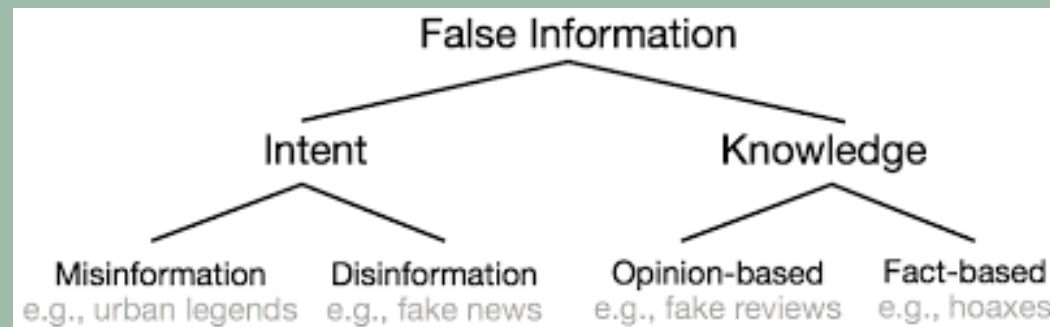
How can we check if it is real or not ?

On internet we can find a lot of pages that can search for us the news that we want to check.

Here are some pages:

<https://toolbox.google.com/factcheck/explorer>

on page <https://www.factcheck.org/> you can also read something about the message/news that you want to find true about



Statistics & facts

In an age where the internet is frequently the main source of information, news audiences are at higher risk than ever of encountering and sharing fake news.

Every day, consumers all over the world read, watch, or listen to the news for updates on everything from their favorite celebrity to their preferred political candidate, and often take for granted that what they find is truthful and reliable.

For many audiences, navigating the news media landscape is harder than ever before and has even led to consumers around the globe actively avoiding the news altogether.



4 interesting facts about fake news

1. Misinformation has been around in many different forms since the advent of print news 500 years ago, before objective journalism became a standard.
2. War propaganda was created to incite anger and fear towards the opponent, inspiring support for the American Revolution, the Spanish-American War and World Wars.
3. A fake news website can spread false information faster than real news.
4. From deceptive clickbait sensationalized headlines aimed to generate site traffic and make money through cyber propaganda.



Deepfakes

A deep fake is an image or video created with the help of artificial intelligence that looks authentic but is not.

Deepfakes are now very difficult to find because the technologies are very good.

