

Fake News

Olympia



# Facts about Fake News

Fake news should be as old as news and human communication about events and are by no means an invention of the Internet age.

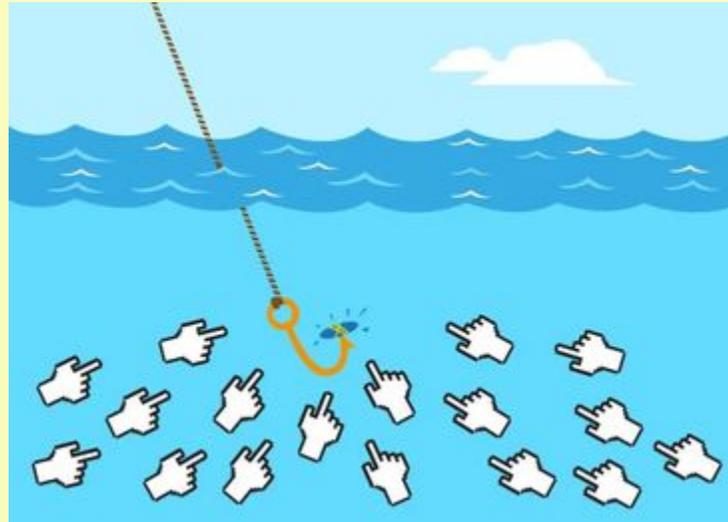
What are fake News?

Mostly, with their help, the political discourse is to be shifted and fear and hatred towards certain groups of people are to be stirred up. Fake news can be divided into:

- Message taken out of Context
- Manipulated Messages
- Made up stories



# What are Clickbaits ?



Clickbait is a text or a thumbnail link that is designed to attract attention and to entice users to follow that link and read, view, or listen to the linked piece of online content, being typically misleading.

Clickbait headlines add an element of dishonesty, using enticements that do not accurately reflect the content being delivered.

# How to know the difference?

-Orthography mistakes.

-Compare with other similar articles.

-Read all of the article and not just a tittle .

- take asses to the sources, the sites and the author of the article.

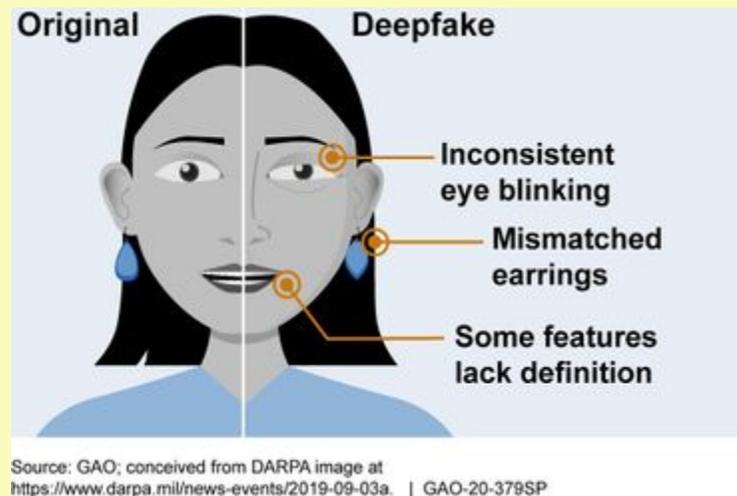
-pay attention to the date on the article.

Pay attention to opinion from the author, a real journalist doesn't show his opinion



# Deepfakes

Deepfakes are fake videos created using digital software, machine learning and face swapping. Deepfakes are computer-created artificial videos in which images are combined to create new footage that depicts events, statements or action that never actually happened. The results can be quite convincing. Deep fakes are different from other forms of false information by being very difficult to identify as false.



# Quiz

## Fiji mermaids

fake or real?

Sometimes called Feejee mermaids, they are a far cry from the sirens.

Aggressively ugly, they have expressions of exaggerated horror that recall Edvard Munch's "The Scream". Usually they're posed as if they're crawling out of a nightmare, rather than swimming in an exotic sea. And they're small, only about the size of a trout.

The appearance of the Fiji mermaid in 19th-century museums was in large part due to American showman P. T. Barnum. Visitors inside were startled to witness a mummified mermaid.

Because of, the shocking display, the mermaid was a huge success.



In his book he explains how he manufactured seemingly legitimate news coverage on this veritable mermaid taken among the Feejee Islands with reports he sent to friends that they forwarded to newspapers.

Quiz

# Indonesian woman says the wind made her pregnant

fake or real?

An Indonesian woman has taken everyone by surprise after she reportedly made a bizarre claim that she was made pregnant by a 'gust of wind' and not by sexual intercourse. The police are now looking into the claims made by the 25-year-old woman, who gave birth to a baby girl, in Indonesia's town of Cianjur, West Java.

The woman has been identified as Siti Zainah and said that it all happened in an hour. According to reports, Zainah found that she was pregnant on Wednesday afternoon while she was sitting in the living room of her home.



# Hybrid warfare

What is a hybrid attack?

In modern scenarios, attackers rely on a combination of classic military operations, economic pressure, computer attacks and even propaganda in the media and social networks. This approach is also known as "hybrid tactics" or "hybrid warfare"



*That was our Presentation about ...*



*I hope u enjoyed it !*