

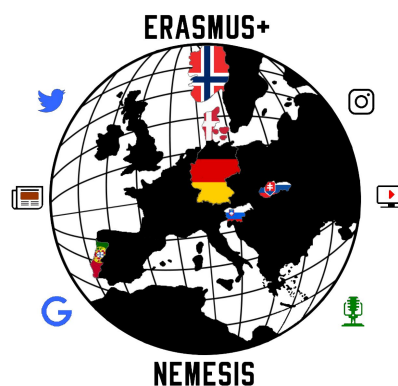
“How do you know that?”

How often have you answered this question.

It looks like the adult world still doesn't understand how the younger generation gets their news.

Times are changing and so are the people with it, naturally.

With the advancement of technology, new forms of media have popped up in the last 20 years. In this article we will explore the positives and negatives of this advancement, also how we, the young people of Europe use it.



Some of the ambassadors of our project have done a survey with the two demographics and here is what we have found across the 5 countries that take part.

It looks like the younger generation is focused more on the practicality of social media and TV than the other mediums like the radio and newspaper that are now mostly cadored to the elders. We as the younger generation focus on the practicality of it, it's in



our pocket ready any time to be used. Also the news we see on social media tends to filter itself out, so we see what we are most interested in and should know, which tends to be a minus because we don't see most of the things we should, if we really want news we have to look for it.

The older generation take interests in web pages, news channels on the internet they're percentage on the survey taking up 29,58%.

They rely on more reliable resources, official news channels, and web pages. That usually go through official rules and criteria till they get to them. Still we come to the problem that news filters itself so that the companies get more views and reads.

In the next part of the survey, the students and adults have guessed how the other mainly gets its news. Which focuses us on the problem that our adults and parents aren't that informed on the way we receive our news hence the title "How do you know that?"

Our results showed that the adults think that we mainly use web pages and apps which is true because most of our friends and colleagues use different apps to inform themselves.

They also guessed social media (Instagram, Twitter, YouTube).

Which is where different content creators and influencers take their part.

We follow people we look up to, people who inspire us, make us laugh, people who we can relate to or feel comfortable with.

Most of our favourites bring up news and social issues through talking to us through the screen.

We asked some of the ambassadors about their favourite content creators.

"I follow a lot of different influencers and content creators to get my news, for example

Paul Joseph Watson (youtuber). He has a different political view that I like. He talks about different social issues in the world." Leo August Bjørgve-Krohg (15)

"Yes, I follow mostly Mads Hansen a Norwegian influencer that talks about Instagram photos and positive body image, which is really important to be aware of. Especially with this much social media and strive of young girls and boys to be perfect" Thea Gundersen (15)

"I think most countries have Instagram pages of different facts and news around the world in Portugal we mostly use Universocurioso as a fun news site" Joana Loureiro (13)

“My biggest inspiration is Ariana Grande, mostly because she bring awareness to mental health because she herself has PTSD and through her talking about it, I learned a lot. She uses her platform as a popstar for charity and talking about issues in the world. I get a lot of news through her. Her being my idol teaches me a lot.” Nela Fekiacova (13)



Our interviews show us that young people are focused and are interested in social issues, and politics but of course get information differently than adults.

Everything is moving and changing at a fast pace, and practicality, interest and relatability

is getting more and more needed in today's media.